



LOOK DEEPER

MAY 2ND - MAY 4TH, 2017 • ENERCARE CENTER, TORONTO

SPONSORSHIP OPPORTUNITIES

COMEX^{POS}SIUM

SIALCANADA.COM
SETCANADA.COM



#SIALTO2017



SUMMARY

THE DIFFERENT AREAS IN WHICH TO PROMOTE YOUR COMPANY

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ORDER FORM 21

DEADLINE TO ORDER : MARCH 14, 2017

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THE DIFFERENT AREAS IN WHICH TO PROMOTE YOUR COMPANY



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POLE BANNERS : MODULE 1 & 2

Feature your company in the Enercare Centre square and get seen by not only exhibitors and visitors, but also by the general public !

Module 1 - Pole Banner (2-sided)

4 small banners

4 000 \$ CAD

Module 2 - Pole Banner (2-sided)

4 big banners

5 800 \$ CAD



**Non-contractual model*



Module 1 - dimensions : 30'' x 84''

Module 2 - dimensions : 30'' x 161''



SIAL CANADA OFFICIAL SHUTTLES - EXCLUSIVE

Use the daily shuttles as a promotion tool for your company !

**2 side-banners
4 000 \$ CAD**

One shuttle on May 1st, and 2 shuttles on May 2nd, 3rd, and 4, linking the various partner hotels, and running from 8:00 am to 8:00 pm.

SOLD



Dimensions : 2'x 6'

**Non-contractual model*

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Visitor Registration

PANEL IN THE REGISTRATION AREA - EXCLUSIVE

Module 3

Make sure our visitors see you as soon as they arrive!

Panel on top of the visitor-registration booth

4 500 \$ CAD



Dimensions : 3'x 20'

**Non-contractual model*

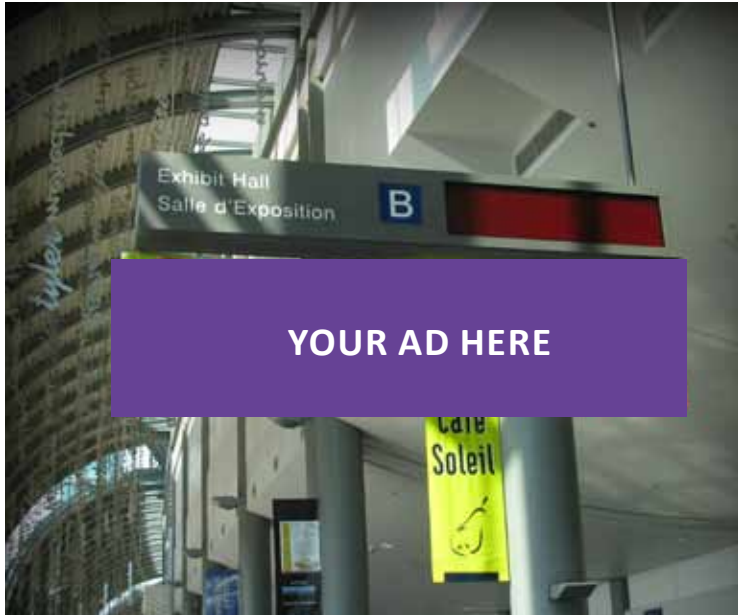


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THE DIFFERENT AREAS IN WHICH TO PROMOTE YOUR COMPANY :

Show Entrances



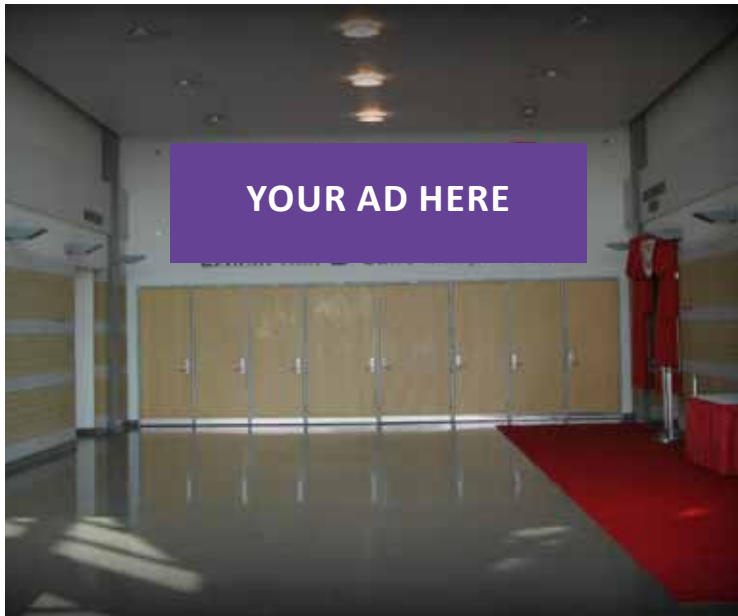
**Non-contractual model*

**DIRECTIONAL BANNERS
IN THE HALLWAY - EXCLUSIVE**

Module 4
4 directional banners (2-sided)
Dimensions : 2'x 10'
Location: 2 show entrances, and 2 show exits

3 600 \$ CAD

SOLD



**Non-contractual model*

**BANNERS AT THE SHOW ENTRANCES -
EXCLUSIVE**

Module 5
2 banners at the entrance
Dimensions : 56'' x 23.5''

5 500 \$ CAD



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THE DIFFERENT AREAS IN WHICH TO PROMOTE YOUR COMPANY :

Show Entrances



**Non-contractual model*

MAGAZINE STANDS - EXCLUSIVE

Magazine stands bearing your image, at the 2 show entrances.

Dimensions for 1 stand: 28''x 37'' 9/16

2 islands made up of identical furniture

5 500 \$ CAD



**Non-contractual model*

A ROLL-UP BANNER TO BRING ATTENDEES TO YOUR BOOTH

Roll-up located at 1 show entrance*

1 500 \$ CAD per entrance

* Provided by the client.



Show Entrances

AN INSERT INSIDE THE OFFICIAL SHOW BAG

Give us your promotional item (samples, flyers, magazines, pencils, etc.) to be inserted into each show bag, which are distributed to all our visitors!*

3 000 \$ CAD

* Material provided by the client and to be confirmed with the organizer



DISTRIBUTING PROMOTIONAL ITEMS AT THE SHOW ENTRANCES

Entrust us with your item, and we'll handle the rest!*

Distributed during the 3 days of the show.

3 000 \$ CAD per 1 entrance

5 000 \$ CAD per 2 entrance

* Material provided by the client and to be confirmed with the organizer

**Non-contractual model*



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THE DIFFERENT AREAS IN WHICH TO PROMOTE YOUR COMPANY :

The VIP Lounge

The VIP lounge is:

- The meeting place for food-industry decision-makers
- A place for networking
- A place to eat

VIP LOUNGE PACKAGE - EXCLUSIVE

Our package includes:

- 3 vinyls on the windows of the VIP Lounge
- 1 printed partition/panel in the VIP Lounge
- Canapés presented by your company

3 500 \$ CAD

VIP LOUNGE PACKAGE PLUS - EXCLUSIVE

Our package includes:

- The VIP lounge package
- Your logo on the official VIP Prestige invitations send by email or post.

5 000 \$ CAD

3 vinyls (1 vinyls per window)
Dimensions : 36''x 80''

Printed partition / panel
Dimensions 3.2'x3,4'



**Non-contractual model*



**Non-contractual model*



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THE MUST-SEES



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**Non-contractual model*

SHOW AISLE BANNERS- EXCLUSIVE

22 banners overhanging the show's main aisle
Your logo or other visual of your choice printed on top of the aisle numbers to get you 100% visibility!

Dimensions : 48''x24''

7 900 \$ CAD

THE OFFICIAL SHOW BAG - EXCLUSIVE

UNBEATABLE VISIBILITY DURING AND AFTER THE SHOW!

You provide the visuals, we do the rest!
Only one sponsor

10 500 \$ CAD



**Non-contractual model*



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**Non-contractual model*

CHARGING TERMINALS FOR SMARTPHONES, COMPUTERS AND TABLETS - EXCLUSIVE

Cover the 4 charging terminals with your image! They're located in 4 strategic areas: the VIP Lounge, the central experts hub, and the 2 conference rooms. An easy way to target your customers!

Dimensions : 14.3 cm (width) X 17.5 cm (height)

4 000 \$ CAD



SOLD

BADGE-HOLDER LANYARDS - EXCLUSIVE

An essential item at the show, the lanyards are provided to all attendees and exhibitors at the 2 show entrances. Get visibility during and after the show!

9 000 \$ CAD

You provide the visuals, we do the rest!

Deadline: November 15, 2016.

**Non-contractual model*



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CARPET TILES

A simple and affordable way to drive attendees toward your booth!*

Dimensions : 24" x 24", adhesive

500 \$ CAD each

*Location to be confirmed with the organizer

A GASTRONOMIC DEAL

Get 6 carpet tiles for the price of 4
2 000 \$ CAD



**Non-contractual model*





OUR PACKAGES



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OUR PACKAGES

Looking for additional exposure to highlight your company's presence?
CHOOSE AMONG THE SPECIAL PACKAGES BELOW AND SAVE!



UMAMI PACKAGE

- 1 banner on the home page of the sialcanada.com website
- Your logo on the exhibitors list by country in the official show guide
- 3 carpet tiles

2 000 \$CAD instead of 3 250 \$CAD
*Limited offer



SPICY PACKAGE

- Order the official show-bag insert and receive your logo and the link to your website on your identity card on the interactive floor map, free of charge

3 000 \$ CAD instead of 3 390 \$ CAD
*Limited offer

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TART PACKAGE

SOLD

- Order 4 directional banners in the hallway and receive a full page in the official show guide, free of charge

5 000 \$ CAD instead of 6 500 \$ CAD
*Exclusive



SWEET PACKAGE

- 4 magazine stands bearing your image at the show entrances
- 1 full page in the official show guide

6 500 \$ CAD instead of 8 400 \$ CAD
*Exclusive





SHOW FLOOR PLAN

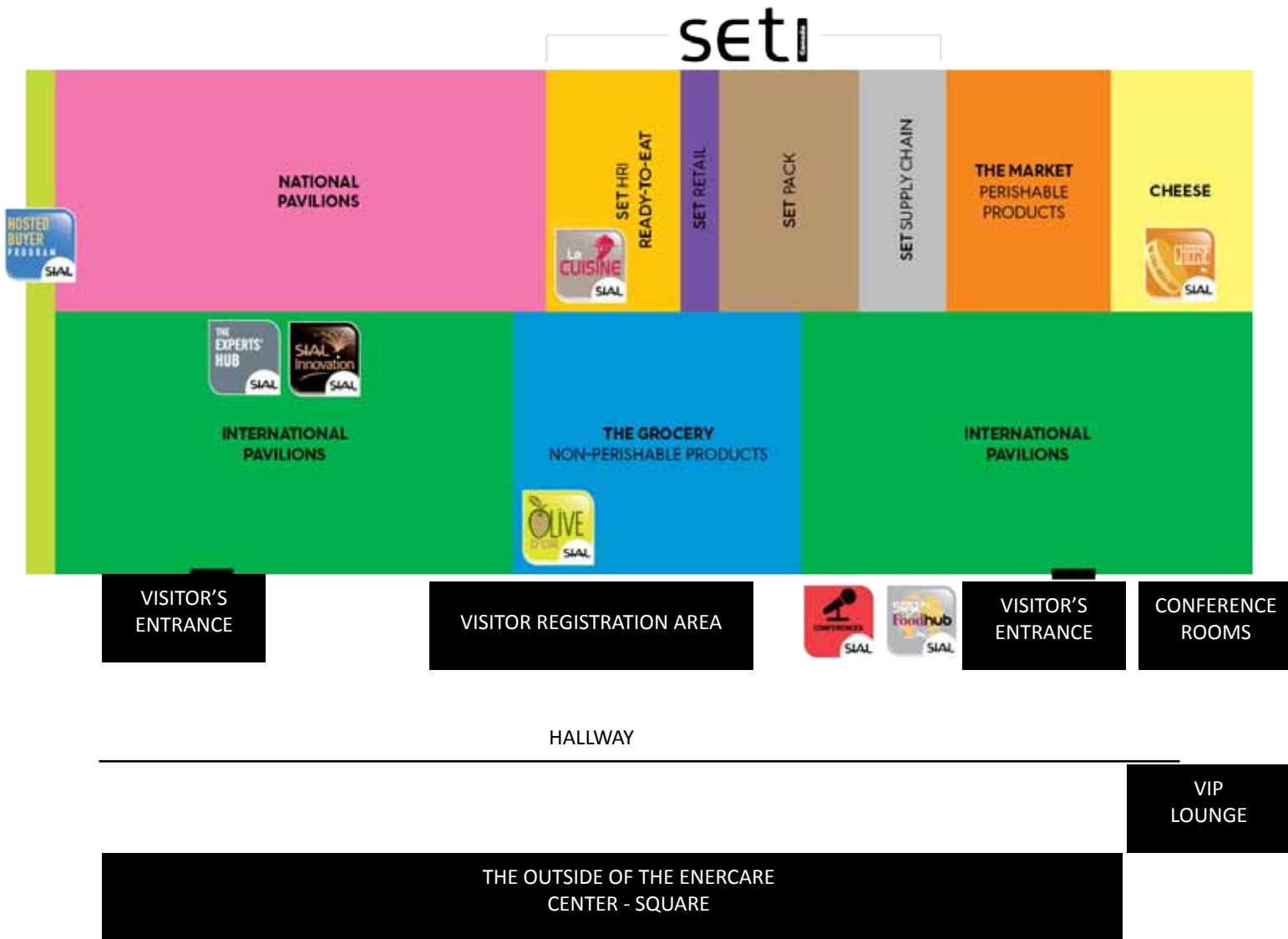
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SHOW FLOOR PLAN



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ORDER FORM

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ORDER FORM

TERMS AND CONDITIONS RELATED TO THE SALE OF SPONSORSHIP OPPORTUNITIES

1. The prices indicated on the order are in Canadian dollars and are displayed before taxes.
2. Incomplete forms and/or forms not including payment will be considered to be pending and will not be processed. An invoice will be sent to you by the organizer as confirmation.
3. Cancellations are not possible and no refunds will be issued.
4. No changes to an order will be accepted by telephone.
5. For payment, please consult the «Payment by Credit Card / Bank Transfer / Cheque» document by [CLICK HERE](#)

CONTACT

Julie PILET Show Guide and Sponsorship Project Officer
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Toll-free Canada & United States: 1.866.281.7425 / Fax : +1 514.289.1034

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SPONSORSHIP OPPORTUNITIES ORDER FORM

Fax : + 1-514-289-1034

email : jpilet@expocanadafrance.com

Exhibitor information

Company name **Contact name**

Phone **Email**

Booth #

PRODUCTS	RATES (\$ CAD)	QTY	TOTAL \$ CAD
4 small pole banners in the square - Module 1	4 000	1	= SOLD
4 big pole banners in the square - Module 2	5 800	1	= SOLD
2 side-banners on the official daily shuttles - EXCLUSIVE	4 000		= SOLD
Panel on top of the visitor registration booth - Module 3 - EXCLUSIVE	4 500		= SOLD
4 directional banners in the hallway - Module 4 - EXCLUSIVE	3 600		= SOLD
2 banners at the show entrances - Module 5 - EXCLUSIVE	5 500		=
4 magazine stands bearing your image- EXCLUSIVE	5 500		=
The right to place a roll-up banner	1 500 per entrance		=
An insert inside the official show bag	3 000		=
Distribution of promotional item at the show entrances	3 000 for 1 entrance 5 000 \$ for 2 entrances		=
VIP lounge package - EXCLUSIVE	3 500		=
VIP Lounge Plus package - EXCLUSIVE	5 000		=
22 show aisle banners - EXCLUSIVE	7 900	1	= SOLD
Official show bag - EXCLUSIVE	10 500	1	= SOLD
Badge-holder lanyard - EXCLUSIVE	9 000	1	= SOLD
Charging terminals for smartphones, computers and tablets - EXCLUSIVE	4 000		=
Carpet tile	500		=
Gastronomic deal : 6 carpet tiles at the cost of 4	2 000		=
Umami package – Limited offer	2 000		=
Spicy package – Limited offer	3 000		=
Tart package - EXCLUSIVE	5 000		= SOLD
Sweet package - EXCLUSIVE	6 500		=

PAYMENT METHOD :

- Cheque**
- Credit card**
- Bank transfer**

Subtotal	\$ CAD (1)
(1) x 13% HST =	\$ CAD (2)
TOTAL INVOICE (1+2) =	\$ CAD

More details, [CLICK HERE](#)

I have read the terms and conditions of the contract Page 21, and accept without reservation or restriction all terms and hereby waive all claims against the organizer.

Signature :
Date: